

## January 2018

Code CUL010N980J Media and Social Change: Class, Race and Ethnicity

Title of programme: Media, Culture and Identity  
Module name: Media and Social Change: Class, Race and Ethnicity  
Module code: CUL010N980J  
Module tutor: TBC  
Module level: Level HE2/5 (N) Level 5 of British system (second year module)  
Credit rating: 10 UK credits  
Mode of delivery: Approx. 36 hours contact time  
Status: Optional  
Pre-requisites / Co-requisites: None  
Excluded combinations: None  
Mode of attendance: International exchange; Daytime  
Projected all years target: 20

### 1. Rationale

This module focuses on the ways in which non-fiction media such as news, documentary, lifestyle journalism and popular factual television articulate and explore contemporary experiences of profound social change. It focuses especially on the changing landscape of social class, race and ethnicity and asks how the media engages with these changes and presents them to its publics.

### 2. Learning outcomes

At the end of this module the student will:

- Understand recent changing social and economic conditions and their relationship to the formation and development of social identities
- Engage critically with current academic, political and media debates about the representation of social class, race and ethnicity
- Critically reflect upon and evaluate contested concepts such as 'home', 'nation', 'race', 'post-race', 'class' and 'post-class'
- Use relevant critical theory and concepts to research and critically analyse media representations

## Key Skills

Students who have successfully taken the module should be able to:

- Conduct research independently
- Organise their ideas and communicate them in spoken and written form
- Manage their time effectively and meet deadlines
- Work with their peers supportively and effectively

Suggested topics may include:

Class, gender and intersectionality  
Narratives of social aspiration and social mobility  
Class labelling  
Depictions of the upper and elite classes  
Discourses of race and immigration  
Discourses of home and belonging

## 4. Teaching and learning methods

Teaching will be through lectures and seminars. Students are invited to contribute to seminars from any disciplinary standpoint and will be expected to make a presentation in non-technical language on a topic of their choice related to class, race and/or ethnicity.

## 5. Assessment

Assessment is in two parts:

1. One individual presentation (10 minutes plus Q and A) [constituting 60% of the final grade]
2. 1000 word written component [constituting 40% of the final grade]

## 6. Indicative bibliography

Essential text: n/a

Recommended texts:

Biressi, A. and Nunn, H. (2008) 'Bad Citizens: the class politics of Lifestyle Television', G. Palmer (ed.) in *Exposing Lifestyle Television: The Big Reveal*, Aldershot and Burlington, VT: Ashgate, 15-25.

Biressi, A. and Nunn, H. (2013) *Class and Contemporary British Culture*, London: Palgrave.

Cottle, S. (2000) *Ethnic Minorities and the Media*, Buckingham: Open University Press.

Hall, S., (1991). 'The local and the global: globalization and ethnicity'. In: King, A.D. (ed). *Culture, globalization and the world-system*, Basingstoke: Macmillan, 19-40.

Hannerz, U., (1991). 'Scenarios for peripheral cultures'. In: King, A.D. (ed). *Culture, globalization and the world-system*, Basingstoke: Macmillan, 107-128.

Kraidy, M.M., (2010). 'Hybridity in cultural globalization'. In: Thussu, D.K. (ed). *International communication. A reader*, London: Routledge, 434-451.

Pieterse, J.N., (1995). 'Globalization as Hybridization'. In: Featherstone, M., Lash, S. and Robertson, R. (eds). *Global Modernities*, London: Sage, 45-68.

Savage, M. (2001) *Class Analysis and Social Transformation*, Buckingham: Open University Press.

Sayer, A. (2005) *The Moral Significance of Class*, London, Routledge.

Skeggs, B. (1997) *Formations of Class and Gender*, London: Sage.

Welshman, J. (2006) *Underclass: A History of the Excluded, 1880-2000*. London: Hambledon Continuum.

Further reading:

Bauman, Z. (1982) *Memories of Class: The Pre-history and After-life of Class*, London: Routledge and Kegan Paul.

Lovell, T. (2004) 'Bourdieu, class and gender': "the return of the living dead"? in L. Adkins and B. Skeggs (eds) (2004) *Feminism After Bourdieu*, Oxford: Blackwell Publishing: 37-56.

Macdonald, M. (2006) 'Muslim Women and the Veil: Problems of image and voice in media representations'. In *Feminist Media Studies*, Vol.6 (1), p.7-23

Pakulski, J. and Waters, M. (1996) *The Death of Class*, London: Sage.

Rowbotham, S. and Beynon, H. (eds.) (2001) *Looking at Class: Film, Television and the Working Class in Britain*, London: Rivers Oram Press.

Tyler, I. (2008) ' "Chav mum, chav scum": Class disgust in contemporary Britain', in *Feminist Media Studies*, vol. 8 no. 2 , June.